

EXHIBITOR SOCIAL MEDIA KIT

2027 AAPPR ANNUAL CONFERENCE

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Welcome & Event Overview

Thank you for exhibiting at the **Advancing Connections 2027 AAPPR Annual Conference!**

We're excited to see you in **Louisville, KY — March 22–23, 2027**, at the **Kentucky International Convention Center**.

Exhibitor move-in begins **Tuesday, March 23** during **Pre-Conference Workshops (March 22-23)**, and the **Full Conference runs March 23-25**.

How to Use the Canva Templates

Use the official Canva templates to share your “We’re Exhibiting!” graphics on social media.

These graphics are **completely optional** — they’re provided to make it easy for you to showcase your participation and connect with the AAPPR community.

1. Open a template:

[2027 We're Exhibiting Templates](#)

All template sizes — Square (1080 × 1080 px), Instagram (1080 × 1350 px), and LinkedIn (1200 × 627 px) — are included in this link.

****A free Canva account is required to access and edit the templates****

2. Add your logo:

- Delete the placeholder text that says [DELETE THIS TEXT AND PLACE LOGO HERE].
- Upload your organization's logo and drag it into place.
- Resize it as needed so it's centered and visually balanced.

3. Download your graphic:

- Click **Share** → **Download** → **PNG or JPG**.
- Choose the recommended file type and resolution for your platform.

4. Share your post:

- Tag AAPPR and use our official event hashtags so we can engage with your post!

Social Media & Hashtags

Instagram	@theaappr
Facebook	@theaappr
Linkedin	@AAPPR
Hashtags	#AAPPR2027 #AdvancingConnections

Sample Captions

Use these sample captions to promote your participation. Feel free to personalize them for your brand's tone and audience.

Option 1:

We're exhibiting at **Advancing Connections 2027 AAPPR Annual Conference**, happening March 23–25, 2027, at the Kentucky International Convention Center in Louisville, KY!

Come connect with us and physician and provider recruitment professionals from across North America.

#aappr2027 #advancingconnections

Option 2:

We're proud to be part of **Advancing Connections 2027 AAPPR Annual Conference**.

Join us March 23–25, 2027, in Louisville, KY, to connect, share ideas, and explore solutions for your recruitment needs.

#aappr2027 #advancingconnections

Option 3:

We'll be exhibiting at **Advancing Connections 2027 AAPPR Annual Conference** in Louisville, KY!

Stop by our booth March 23–25, 2027, and say hello. We look forward to connecting with you and learning about your recruitment goals.

#aappr2027 #advancingconnections @theaappr

Contact Information

For questions about your exhibitor graphic or social media post, please contact:

Amanda Waller

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Thank you for being part of Advancing Connections 2027, we can't wait to see you in Louisville!

